

WORKFORCE DEVELOPMENT BOARD QUARTERLY MEETING

110 William Street, 4th Floor Conference Room
New York, New York 10038
Thursday, June 22, 2017
8:30 – 10:30 AM

MEETING MINUTES

Board Members Present:

Scott Berger	Henry Garrido	George Ntim
Adda Birnir	Caress Kennedy	Melanie Hart (D)
Les Bluestone	Chauncy Lennon	Daphne Montanez (D)
Arnold Dorin	Joe McDermott	Lusheena Warner (D)
Mark Elliott	John Mogulescu	

(D) = Designee

Guests Present:

Maureen Anderson	Jeremy Hoffman	Jane MacKillop
Kelly Dougherty	Gary Jenkins	Shereen Margolis
Lisa Futterman	Eunice Job	

Staff Present:

Sarah Bennett	Reynold Graham	Chris Neale
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WDB Chair Report

Mark Elliott, Workforce Development Board (WDB) Vice Chair, called the meeting to order and welcomed the Board's guests. Mr. Elliott gave a brief overview of the agenda items, which included updates on WIOA funding, the Board's campaign to support the City's summer youth internship programs and a presentation from CUNY on their strategy help prepare New Yorkers for jobs created under New York Works, the City's plan to create 100,000 good paying jobs over 10 years.

FY2018 WIOA Funding

Chris Neale, Workforce Development Board Director, provided an update on the potential for a WIOA funding decrease. Congress passed a continuing resolution for the FY2018 budget, keeping WIOA funding at the same level as FY2017. As a result, New York City will still receive a funding decrease of \$7.7 million, about a 12% reduction overall.

There are two variables that determined the City's level of WIOA funding in FY2018: the total funding appropriated by Congress and the federal and state WIOA funding formulas. The federal formula dictates that New York State will receive a smaller national *share* of total WIOA funding in FY2018 than it did in FY2017. Similarly, the state formula, which determines what share of the total state pool of funding each local area receives, dictates that New York City will receive a smaller *share* of total New York State funding in FY2018 than in FY2017. In both cases, the decreases are due to the fact that New York State and New York City are performing relatively better than other states and local areas, respectively, on variables which impact the formulas, such as the number of people unemployed.

WDB's Summer Youth Internship Campaign

Reynold Graham, Workforce Development Board Policy Associate, provided an update on the Board's efforts to support the City's summer youth internship programs. At the beginning of February the Board launched the campaign with the goal to secure 300 internship slots in total and eight private sector slots per Board member this year. These goals reflect increases over last year's goals of five slots per member and 250 total.

Members could participate by hiring a young person at their organization, making a financial contribution to support an internship slot, or connecting someone in their network to either Ladders for Leaders or the Summer Youth Employment Program.

Mr. Graham announced that the Board secured 715 internship slot commitments. The commitment more than doubles the Board's goal. This figure, however, only represents pledges; the final numbers of slots supported will be reported at the next Quarterly meeting in September.

This year, 17 out of a possible 26 members delivered internship slots. Four additional members expressed an interest but did not ultimately yield any slots. Consequently, 80% of possible members were actively engaged.

SYEP Overall Update

Daphne Montanez, Assistant Commissioner of Youth Workforce Development, at the Department of Youth and Community Development, provided the Board with an update on SYEP overall. Ms. Montanez shared that the FY18 budget was recently adopted and added 5,000 additional slots to the program, bringing the total number to 70,000. During Mayor de Blasio's tenure, the total number of internship slots has more than doubled.

In addition, a significant portion of funding was baselined for the first time, making it permanent in the budget and available earlier in the summer than in past years. This allowed DYCD to plan more components of the program in advance, including releasing the employer worksite and participant applications one month earlier than last year.

New York Works: Preparing New Yorkers for Good-Paying Jobs

Barbara Chang, Executive Director of the Mayor's Office of Workforce Development, provided an overview of the City's New York Works report. The report features a series of 25 initiatives to create 100,000 jobs paying wages of at least \$50,000 or offering a clear path to that salary over the coming decade. The initiatives will focus on creating jobs in IT, life sciences and health care, industrial and manufacturing, and the creative and cultural sectors. The City plans to support these sectors with physical space to expand, tax incentives to promote growth, business development investments for early-stage companies, and workforce training to connect New Yorkers to good jobs. The Mayor's Office of Workforce Development will focus particularly on opportunities to connect New Yorkers to middle skill jobs, those requiring more than a high school diploma or equivalency but less than a bachelor's degree.

Ms. Chang introduced colleagues from the City University of New York (CUNY), including John Mogulescu, a WDB Member, and Angie Kamath from CUNY Central, and Jane MacKillop from Lehman College. Mr. Mogulescu provided an overview of the CUNY system. It is the nation's largest public urban university, made up of 24 institutions and serving over 500,000 students annually. CUNY provides an affordable path for many students from low-income households to gain the skills and credentials needed in today's economy.

Ms. Kamath and Ms. MacKillop provided an overview of CUNY's Adult and Continuing Education programming. CUNY serves about 250,000 adult students at 18 of its colleges. CUNY is working to shift its programming to align to the City's vision of Career Pathways. Ms. Kamath emphasized the importance of providing sector-driven work-based learning opportunities, particularly in the growing sectors featured in the New York Works plan. Moreover, she described a plan to significantly increase career exploration, internship and job opportunities for all CUNY students.

WDB Meeting Wrap Up and Thanks

Mr. Elliott thanked the members and guests for attending the meeting. The meeting was adjourned at 10:30am.